



YAMAHA MOTOR CANADA LTD.
YAMAHA MOTEUR DU CANADA LTÉE

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Your Chance to Earn a Factory Ride!

For Immediate Release – Yamaha Motor Canada is pleased to announce the return of the popular 'Win a Factory Ride' award. One award will be given at each of the three biggest amateur motocross events in Canada. Last year's big winners were Daniel McNaughton (WCAN), Dylan Wright (ECAN), Tanner Ward and Steven Anderson (TransCan). Each won a 'Factory Ride' in addition to a \$2500 parts credit!

Bryan Hudgin, Yamaha's Race Director commented, "We know racing is expensive, especially for the amateurs. What's great about the Yamaha 'Factory Ride' award is, not only are we assisting amateur riders by giving them use of a YZ, but also access to our great accessory and gear partners like AXO, One Industries, Matrix and our own Yamalube and GYTR brands!"



With the award available at the Raymond Western Canadian Amateur National (June 26 - June 29), Deschambault Eastern Canadian Amateur National (July 26 - 28) and the Walton TransCan (August 14 - 17), Hudgin went on to discuss the importance of giving one award away at each event, "The award gives amateur Yamaha riders from coast to coast a chance to earn this prize. This award shows our commitment to amateur racing and our appreciation for their business. We want our customers to know they're always a part of the Yamaha family and hopefully this helps to do that."

In 2013, you could ride away on a YZ of your choice AND receive a \$2500 parts credit!

How Do You Win?

Of all the Yamaha riders at each event, the winning rider must attain the most cumulative points for their finishes. Enter as many classes as you can to increase your chances!

The Rules:

- Contest open only to amateur Yamaha riders.
- You must be a resident of Canada.
- Your Yamaha must be a Canadian purchased unit.
- Rider cannot be an employee of Yamaha Motor Canada or one of its dealerships.
- Winner is only eligible for one prize. (Cannot win at multiple events)



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Hudgin concluded, "If you race Raymond, Deschambault or Walton, make sure you're doing it on a Yamaha. You may ride for free in 2014 on a Yamaha 'Factory Ride'!"

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